INVESTING IN TALENT, BUILDING COMMUNITIES

BE PART OF THE SOLUTION







Planning Skills and Capacity

THE PROBLEM

- Businesses are being held back by planning system delays, as Local Planning Authorities (LPAs) fight to recruit and retain qualified town planners.
- Planning skills shortages are:
 - slowing the pace of delivery,
 - damaging business confidence,
 - jeopardising investment decisions.
- Councils struggle to provide the speed, quality and consistency of service that businesses and local economies need.



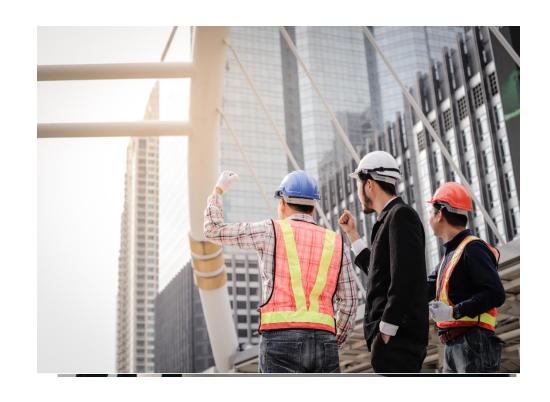




Our Solution

TRAIN MORE PLANNERS

- Better resourced planning services will support business and local economies.
- Our industry-led programme will boost council skills and resources to help unblock the planning system.
- We will fund a 5-year planning skills and jobs programme. It will train and upskill more town planners. They will boost planning skills and capacity in councils across the UK.







Our Ambition

BUSINESS PROVIDING SOLUTIONS

- Our business coalition aims to raise over £3 million from the private sector to fund a fiveyear planning skills and jobs programme.
- Contributions are invited from businesses of all sizes, sectors and regions.
- Be part of the solution and support this initiative with a contribution commensurate to the size of your business.







Founding Partners

JOIN US TO MAKE AN IMPACT

- As a Founding Partner of the programme, Aviva has already committed £500,000 to the programme fund, and we hope other businesses will donate too.
- All contributors will be recognised. Founding Partners will also receive Kitemark status.
- We will provide regular reports, programme updates and opportunities for donors to convene on issues of national planning policy.







OUR BUSINESS COALITION

OUR PARTNERS ENJOY:

- Brand Association: PR and Media
- Engagement: A regular branded roundtable on planning issues.
- Data and Insights: Policy research and reports
- Invitation to a parliamentary reception







Fund Management and Eligibility

- The programme fund will be managed by the BCC, with the training bursary process delivered by the professional body, the Royal Town Planning Institute (RTPI). This is on a cost-recovery basis.
- The BCC programme bursary is accessible to learners from all parts of the UK.







Training More Town Planners

BOOSTING SKILLS

Our targeted training programme will:

- Fund at least 100 individuals to gain a degree or post-graduate qualification in town planning.
- Support the upskilling of mid-career and senior professionals to gain additional technical planning skills. This will help business compete in a competitive global market and transition to the net zero economy.







Training For Planning Roles in LPAs

ENTRY LEVEL AND MID-CAREER OPPORTUNITIES

- The fund will pay for the learner's training and in return, they must be willing to work in a council planning department for at least two years post qualification.
- Existing council planners can apply for funds to upskill.
- The programme is open to learners, councils and businesses in all parts of the UK.







Local Government

- We welcome interest from councils who can offer work experience and job opportunities, as well as those looking for support in upskilling their planning teams.
- We hope to engage with a wide variety of locations and administrative models.







Planning Schools

- We will deliver degree and post-graduate qualifications in partnership with planning schools throughout the UK.
- We also welcome agile and innovative training solutions that enable the rapid upskilling of existing qualified planners.







Investing in Talent, Building Communities

BUSINESS PROVIDES SOLUTIONS

- More planning capacity will help people, communities and the economy.
- Planning shapes every aspect of our lives, including education, homes, health, jobs, communications, trade, investment, growth and the environment.
- Businesses and the local communities in which they operate are inextricably linked.
- Invest in your local community

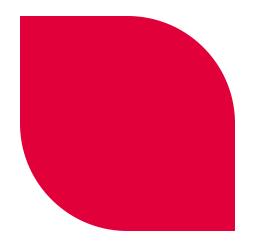






Get Involved

CONTACT US TODAY



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