



Guidance for applying for the Chamber Awards 2024



Entries for the UK and International Chambers of the Year awards will be assessed on the achievements of a significant project undertaken by the Chamber. The winning projects will demonstrate innovation, collaboration, tangible impact on the local community, effective commercialisation strategies, and significant contributions to member retention, engagement, and recruitment.

Entries should include details of the following:

Support for Members:

- Outline how the project directly benefits and supports Chamber members.
- Include examples of resources, services, or initiatives provided to enhance member success and satisfaction.

Collaboration with Chambers and other stakeholders:

- Describe collaborations with other Chambers regionally, nationally, and globally.
- Highlight joint initiatives, knowledge sharing, or partnerships that strengthen the Chamber network.

Local Impact:

- Detail the project's impact on the local community, economy, and business ecosystem.
- Provide evidence of positive outcomes such as business growth, or community development.

Commercialisation:

- Explain any strategies employed to commercialise the project for income generation.
- Discuss revenue streams, partnerships, or monetisation approaches implemented to sustainably fund the project.

Member Retention, Engagement, and Recruitment:

- Demonstrate how the project contributes to member retention by providing value-added services or fostering a sense of community.
- Showcase how the project enhances member engagement through participation opportunities, networking events, or educational resources.
- Explain how the project supports member recruitment efforts by attracting new businesses or organisations to join the Chamber.