# Employer Standards for Careers Education

## Shaping the workforce of tomorrow

THE CAREERS & ENTERPRISE COMPANY

Businessses today are facing similar challenges when it comes to recruiting people with the right skills:

- How do I build a strong talent pipeline?
- How do I increase diversity in my workforce?
- How do I best deliver against our ESG or social value commitments?

Employers who work with the education sector say it is helping them develop talent pipelines, close skills gaps, increase diversity and attract job and apprenticeship applicants.

You too can be part of the solution, make a difference and develop the skills of your future workforce.

CEC's Employer Standards is a simple framework to help you ask the right questions up front, cut through complexity, evaluate impact, improve performance and create the impact you are looking for.

## Learn more and access the tool

Compare your approach against 430 employers who have already benefitted from using the tool

### How it works

The Employer Standards are a free on-line self-assessment that enables you to:

- **Assess** current activities, receiving a ranking of 'aspiring, achieving or exceeding' for each Standard
- **Benchmark** against sector, national averages and business size
- **Track** progress over time, with historic submissions saved in our secure portal
- **Improve** by learning from best practice

### You will receive:

- A real-time results and recommendations report
- An evidence pack underpinning each Standard to support your business case
- Inspirational case studies from other businesses already 'achieving or exceeding' in each Standard
- Curated resources* to improve the quality of your careers education outreach.

By following the recommendations, participants will contribute to a world class careers education system whilst meeting key business objectives, including talent attraction, highlighting career opportunities within your sector and business and giving back to the local community.

*95% of businesses plan to take action based on their results, with over a 1/3 intending action within a month