What has winning a national Chamber Business Award done for your business?

“We are so proud that our wellbeing programme is receiving external recognition at a national level. By being perceived as a ‘caring or good employer’ can only help contribute to attracting the very best available talent in the workplace. We aim to attract, develop, retain and most importantly engage our colleagues. Winning a national wellbeing award, directly assists us with the ‘attraction and engagement’.”

“In 2019 we will provide continued effort to provide colleagues with the tools and resources to support their wellbeing.”

Lucy Symonds, Corporate Responsibility Manager, The Phoenix Group

Why do you believe wellbeing is so important in the workplace?

We consider our colleagues to be one of our most valuable assets, so by having a wellbeing programme available to them is key to keeping them fit, well, engaged and in work.

What one small change could other SMEs make today, to begin benefitting from workplace wellbeing?

“Perhaps employers should not solely focus on being reactive, but instead incorporate wellbeing activities that are fresh, innovative and perhaps not been done onsite before. You don’t necessarily need a big budget to make a big difference. Colleagues should form part of the conversation and help grow ideas for your programme.”

“Our wellbeing strategy is constantly evolving, focusing on physical, mental and financial matters.”

Lucy Symonds, Corporate Responsibility Manager, The Phoenix Group

“Phoenix Group is a fantastic example of a business recognising the importance of employee wellbeing, with a proud focus on mental health and diversity. This inclusive approach to creating a happy and healthy work environment sets the standard for companies everywhere, and makes them worthy recipients of this award.”

Francis Martin President, British Chambers of Commerce

“Showcasing an innovative and holistic wellbeing programme, which encompasses mental health, exercise and nutrition, Phoenix Group are deserved winners of this award. At Aviva, we’re committed to supporting firms with their health and wellbeing strategies and look forward to seeing how Phoenix Group continue to inform, educate and engage their staff with wellbeing programme.”

Alastair Antell Head of Health and Wellbeing Propositions, Aviva