

ACCESS COVERS, RUGELEY

MEMBERS OF STAFFORDSHIRE CHAMBERS OF COMMERCE



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Creating t-shirts to support NHS Staff Wellbeing Rooms

Keen to support the NHS in the early stages of the pandemic, the Access Covers team created hundreds of bright yellow t-shirts featuring the slogan 'We Love Our NHS Heroes'.

The profits from the t-shirts supported the Staff Wellbeing (Wobble) Rooms at the Royal Shrewsbury Hospital and the Princess Royal Hospital in Telford, in order to bring comfort to the medical staff during their break times.

The Company had initially generated £2,000 through t-shirt sales and delivered treats, such as chocolate bars, hand creams, soft drinks and shower gels. These were delivered to the Wellbeing Rooms at both hospitals to form a vital part of a space where staff can take a short break, recharge their batteries and help themselves to something to eat or drink.

The idea came about because Rebekah Tudor, daughter of joint Managing Director John, works for the NHS and was seconded to the COVID command centre, where she saw first-hand the issues staff were facing. In addition John had spent time in the hospital after falling seriously ill and wanted to support them during the pandemic.

The whole team at Access Covers played a role in the fundraising activity: designing, promoting and selling the t-shirts. They now hope to make it a sustainable project that they will continue long beyond the Coronavirus pandemic.

The vibrant yellow t-shirts are very eye-catching and were popular with the public who were desperate to show their support, as well as raising money to stock these hugely beneficial Wellbeing Rooms.