

GLOBAL BUSINESS NETWORK IN ACTION



UK GHANA CHAMBER OF COMMERCE IN COLLABORATION WITH BRITCHAM CAMBODIA

Connecting International Members and Sharing Insights During the Pandemic

UK Ghana Chamber of Commerce, in collaboration with BritCham Cambodia, held a joint webinar entitled 'The COVID-19 impact on the Hospitality and Tourism sector in Ghana and Cambodia', to help their members connect with others experiencing similar challenges.

The impact of the Coronavirus pandemic on the global economy has been immeasurable, with the hospitality industry being one of the sectors most affected. Worldwide travel and flight restrictions, social distancing and lockdowns have resulted in dramatic decline in demand for hotel services.

The hospitality and tourism industries contribute significantly to the GDP of both Ghana and Cambodia, securing jobs of millions of people. However, most businesses in the hospitality and tourism sectors have no back up plans for business continuity in this pandemic era.

The webinar, organised by the UK Ghana Chamber of Commerce and BritCham Cambodia, followed a panel discussion format and had an audience made up of members from both countries.

The webinar shared insights into Coronavirus on the hospitality and tourism sector in Ghana and Cambodia, whilst allowing members in these two markets to connect and share their knowledge and experience.

Ghana National Chamber
of Commerce & Industry



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