

TRANMERE ROVERS FOOTBALL CLUB

MEMBERS OF WIRRAL CHAMBERS OF COMMERCE



UK BUSINESS HEROES
RECOGNISING BUSINESSES.
ONE STORY AT A TIME

A Real Team Effort to Support the Local Community

Tranmere Rovers Football Club, founded in 1884 and based in Birkenhead, has been embedded in its local community for over 135 years.

When the Coronavirus pandemic led to the cancellation of football fixtures, the Club turned its efforts to a massive community support effort, run by their community team and ably assisted by supporter volunteers.

They also partnered with Helplink, a local charity which offers transport, practical support and friendship for over 1,000 elderly and vulnerable people in the Wirral area.

Recognising the various issues vulnerable people were facing in lockdown, Tranmere Rovers donated 35,000 food parcels and provided 1,000 cooked meals to those who were shielding and unable to cook for themselves. The Club also made over 1,000 support phone calls to vulnerable people, and collected or delivered 1,200 prescriptions and shopping orders to those who were shielding.

They also supported local children, running 42 educational workshops and providing workbooks to support their at home learning. Outside of school, they also donated 100 football kits to children from financially deprived households.

The Club's stewards supported the local council by providing almost 7,000 hours to support the Wirral Borough Council Food Hub, along with helping at Coronavirus test sites and municipal tips.

In addition to this new activity, the team also continued to offer existing support packages to vulnerable groups, including the Dementia Group and those with mental or physical disabilities.

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As football starts up again, Tranmere Rovers is working to ensure that many of these initiatives will be in place for the future.

“We are proud to have been able to provide a lifeline to thousands of people in our local community at one of the most difficult periods in its recent history.”

**Nicola Palios, Vice Chairman
Tranmere Rovers Football Club**

“Tranmere Rovers have been a real asset to the community, not only supporting residents but also supporting local businesses through these unprecedented times.”

**Paula Basnett, CEO
Wirral Chamber of Commerce**