

DENROY PLASTICS, COUNTY DOWN

MEMBERS OF NORTHERN IRELAND CHAMBER OF COMMERCE AND INDUSTRY



UK BUSINESS HEROES RECOGNISING BUSINESSES. ONE STORY AT A TIME

Using their
high-tech
innovation
to support
their local
community
and help
the NHS

Denroy Plastics was established in 1972, originally manufacturing and selling hairbrushes, which are still sold by sister company Denman International in over 60 countries. Denroy Plastics is now a leading innovator in the design and manufacture of engineered polymer components and solutions working in the aerospace, automotive, medical and defence industries.

During the Coronavirus pandemic, Denroy Plastics joined a not-for-profit called HeroShield, a collective of Northern Ireland companies committed to helping frontline workers in the time of crisis.

Denroy utilised its innovation skills in high-tech, critical polymer components and established technical abilities to manufacture a range of PPE products under its DenPro brand.

Designing and developing their own tooling, Denroy produced the 100% recyclable HeroShield face visor at their County Down manufacturing site. The visors, which are light, antifog and protect the whole face - including the eyes - were made available for NHS staff for free, and at cost price to other frontline workers.

They also launched the Bubl mask, a see-through, sterilisable face mask with changeable filters, aimed at the general public. As the mask is dear, it's ideal for those with impaired hearing, as it allows for lip reading.

To date HeroShield has manufactured and shipped 100,000 face shields for free or on a non-profit basis; it is now working directly with the NHS to provide 14,000 face shields per day with Denroy Plastics acting as distribution partner.

As demand rises for these products, Denroy anticipates providing significant employment opportunities in the local area.

(cont.)

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“Denroy supported the Hero Shield charity to manufacture the face visor and ultimately took over full production. We proudly went on to supply over 1 million visors to the NHS.”

Gareth Deering
Commercial Manager, Denroy

“Congratulations to Kevin and the whole team at Denroy Plastics on this much deserved recognition. Their ingenuity and generosity as part of the HeroShield collective was inspirational. It is a wonderful example of how Northern Ireland businesses stepped up as part of national efforts to combat the virus.”

Ann McGregor
Chief Executive, Northern Ireland Chamber of Commerce and Industry